



Mission: Test out the Cologne Opener

Mission Author: Style

Mission Goal: To Open and get opinions on which Cologne works best for you

DEADLINE: Monday, February 1st

Description: Here's an old-school opener Style developed during his experiences written in The Game not only to open, but to get a good opinion on which scent worked best for him. Now you can too!

Rationale: They say the sense of smell is tied strongest to memory, to a lot of girls how you smell can also make or break an interaction. Now you can open while getting some valuable information and critiques.

Instructions:

First thing before you even go out, find two colognes or scents and put one on each wrist and bring a pen with you. Sometimes it's better to already start some tally marks on your wrist, this way it seems like you have been asking people already which will make them more comfortable.

PUA: "Hey guys, I want your opinion on something. See, I have two different colognes on my wrists, and I want to see which one you like better."

(Side-note: Women are not comfortable with you shoving your wrist in their face, smell your wrist yourself first then ease it over to them)

PUA: "The reason is, I have so many colognes from my ex-girlfriends on my shelf, and I want to give some of them away and keep the best ones."

After she picks one, you pull out a pen and make a mark on your wrist, next to five or ten others.

PUA: "Thanks. I have all these old colognes around the house, so I'm having a face off. This one has won ten days in a row!"

If they ask what your scents are you can throw this little playful joke in:

Her: "So what are they?"



The Cologne Opener

PUA: "This one is hemlock, this one is chloroform."

Test Cologne Opener:

1. Does it work successfully?
2. How difficult is this routine to master?
3. Did you get called out on using this routine?
4. What is the hook point strength of this routine?
5. Rapport building strength?
6. Your PUA-AFC level?
7. Number of times tested?
8. Any additional insight?
9. Suggested Additions of Modifications to routine (if any):
10. What scents/colognes did you use?

Follow up: Come back to www.PickUpLabs.com and post after you test the Cologne opener this week. Post links to any audio or video you were able to capture. Post your results and your findings on the 1-9 list above and use a 1-5 scale by the end of the day Monday, February 1st. Tuesday there will be a new post where we crunch all of the data and either give this routine the Pick Up Labs stamp of approval or mark it as unapproved.