



Mission: The Animal, Color, Water Game

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Mission Goal: To learn more about your target, screen, and have fun

DEADLINE: Monday, March 29th, 2010

Description: This is one of my personal favorite games to play with people. It's a visualization psychology game that is very short but a lot of fun. After playing this game with literally hundreds of people I actually found out there was another question, however I left it omitted since it had to do with death, not good to talk about once you are in comfort and developing a high emotional connection.

Rationale: Much like The Cube or Strawberry Fields, this visualization game is great to help your target learn a little bit more about themselves. Girls love games like this as evident with The Cube and Strawberry Fields, but more importantly this can actually help you screen your targets as well judging by their answers and their reaction!

Instructions: Start off by saying,

PUA: Hey I just learned this really cool game, here face me. Tell me your favorite animal.

HB: Penguin! (or whatever her answer is)

PUA: Cool, now describe it in three ways, it cannot be about its appearance, how does a penguin behave?

HB: Adorable, funny, fast!

PUA: Nice! Now what's your favorite color

HB: Lime Green!

PUA: Visualize yourself wearing just that color, Tell me three ways how you feel

HB: Energetic, weird, happy.

PUA: Last one, this is the most important one. What's your favorite body of water, it could be anything from the ocean to a bottle of water, it could be specific like the Mediterranean Sea. Then describe that in three ways.

HB: Hot Spring! It's hot, comfortable, and relaxing.



Analysis:

The animal is how others see you, not the animal itself but the way you described it.
The Color is how you see yourself, because you're looking at yourself in a new light.
Now then the water, you might want to brace yourself, the water is how you view sex.

Feel free to share with them your answers, or previous ones. This game will set you up greatly for a way to start some playful banter with them as well. I'll share with you guys the best and worst answer I ever got for the water, feel free to use them in set, always gets the set in a good mood.

A little short quiet girl once told me: Mississippi River. Long, hard, and rough!

Worst answer I ever got: The Bay. Cold, dirty, smells like fish. (I chose not to tell her what it meant)

Test the Animal, Color, Water Game.

1. Does it work successfully?
2. How difficult is this routine to master?
3. Did you get called out on using this routine?
4. What is the hook point strength of this routine?
5. Rapport building strength?
6. Your PUA-AFC level?
7. Number of times tested?
8. Any additional insight?
9. Suggested Additions of Modifications to routine (if any):

Reason to test:

Follow up: Come back to www.PickUpLabs.com and post after you test the Animal, Color, Water Game this week. Post links to any audio or video you were able to capture. Post your results and your findings on the 1-9 list above and use a 1-5 scale by the end of the day Monday, **March 29th**. Tuesday there will be a new post where we crunch all of the data and either give this routine the Pick Up Labs stamp of approval or mark it as unapproved.